

2025 SPONSORSHIP & TRADESHOW PACKAGE

SPRING CONFERENCE & TRADESHOW

Leading the Way

FEBRUARY 25th - 27th | 2025


RIVER CREE
RESORT AND CASINO
ENOCH, ALBERTA



Committee Contacts:

Lisa Rybchuk (Chairman/President)

lisa@woodchuk.ca

Joanne Ireland (Executive Director)

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Val Eichelt (Administration & Finance)

(877)249-1508

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PO Box 5468
Leduc, Ab T9E 6L7

November 22, 2024

Professional Vegetation Managers Association
PO Box 5468
Leduc AB, T9E 6L7

RE: Tradeshow and Sponsorship Opportunities for 2025 PVMA Spring Conference.

This letter presents an exciting opportunity to promote your business through sponsorship and tradeshow participation at the 2025 PVMA Spring Conference. The Professional Vegetation Managers Association has been a key partner in the growth, development, and promotion of Alberta's vegetation management industry for 47 years, and has a membership comprised of nearly 300 industry professionals. The PVMA Conference Committee is proud to host and organize this bi-annual event at the River Cree Resort & Casino February 25-27, 2025.

The 2025 PVMA Spring Conference will consist of approximately 200 delegates from across Canada and features internationally acclaimed industry related speakers. This event presents a unique opportunity to profile and present your company's products and services directly to Alberta's vegetation managers. The PVMA believes that this conference provides an excellent marketing opportunity for sponsors and tradeshow exhibitors alike, which should not be missed. Enclosed is a sponsorship breakdown which outlines the available promotional opportunities at various levels. If you would like to sponsor an alternative opportunity, please reach out. These may include:

- Breakfast Sponsor \$3,500 +
- Coffee Break Sponsor \$1,500+
- Lunch Sponsor \$5,000+
- Banquet Sponsor \$8,000+
- Agenda Sponsor \$1,500+

If you have any questions or would like more information regarding this event, please do not hesitate to contact a member of the PVMA Spring Conference Committee listed above. The PVMA would like to thank you in advance for your support.

Sincerely,

PVMA Spring Conference Committee
Professional Vegetation Managers Association

Encl.

2025 PVMA Spring Conference

TRADESHOW OPPORTUNITIES

TRADESHOW BOOTH RENTAL INFORMATION:

Each 10X10 foot booth includes 8-foot clothed table, 3 ft side walls, 8 ft back wall draped, and two chairs. Exhibitors are requested to attend their booths during all event breaks throughout the day and evening as listed below:

February 25: Setup: 9:00am to 11:00am. Daily events include coffee breaks, supper, and the evening Meet & Greet

February 26: Daily events include coffee breaks, lunch and the evening silent auction following the banquet.

February 27: Morning coffee break, teardown from 11:30pm – 1:00pm

Please refer to the # booth sheet for your selection(s). Booths are rented on a first come first serve basis. Not-for-profit booth allocation will be at the discretion of the tradeshow committee.

Silent Auction:

The 2025 PVMA Spring Conference will once again feature a silent auction. Sponsors and tradeshow exhibitors are encouraged to donate items for the auction. Please contact the Tradeshow and Sponsorship Committee or indicate so on the attached Tradeshow and Sponsorship form. Silent auction items may be dropped off at the conference registration desk with an attached business card. Thank you in advance for your kind support and participation in the PVMA Spring Conference. Please do not hesitate to contact one of our committee contacts if you have any further questions.

Tradeshow Pricing	
Available Exhibitor Options	Pricing:
Single 10x10 Booth	\$800 (incl. w/ Gold Sponsorship)
Double 10x20 Booth	\$1,200 (incl. w/ Platinum Sponsorship)
Meal Package without Banquet	\$225
Meal Package with Banquet	\$300
Educational Booth	\$400
Not for Profit Booth	\$300
Additional Banquet Ticket	\$75
*Booth pricing does not include meal package. They can be purchased separately, if not registered for the conference.	
*All prices are subject to GST	



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2025 PVMA Spring Conference

SPONSORSHIP OPPORTUNITIES

The PVMA Sponsorship Committee asks that sponsors please send a company profile (150-200 words) and a .jpg of their company logo to the committee as soon as possible. Doing so will ensure that your company is seen and included in the agenda which will be viewed by the PVMA membership as well as other conference attendees. The deadline for profile submissions is January 20, 2025.

Sponsor Benefits	Friends of the PVMA (<\$499/ Silent Auction Donation)	Bronze (\$500- \$999)	Silver (\$1000- \$2499)	Gold (\$2500- \$4900) *Includes a single booth	Platinum (\$5000+) *Includes a double booth
Promotional Item in Registration Package			X	X	X
Logo on Front Page of Agenda & Social Media			X	X	X
Logo In Agenda Package		X			
Company Profile in Agenda Package				X	X
Recognition at Conference Banquet					X
Sponsorship Cards at Every Table		X	X	X	X
Name on Sponsorship Banner at the Front of Conference Ballroom			X	X	X
Logo on Rolling Banner during Lunch and Coffee Breaks	X	X	X	X	X
Advertisement in Conference Agenda		Business Card	1/4 Page	1/2 Page	Full Page



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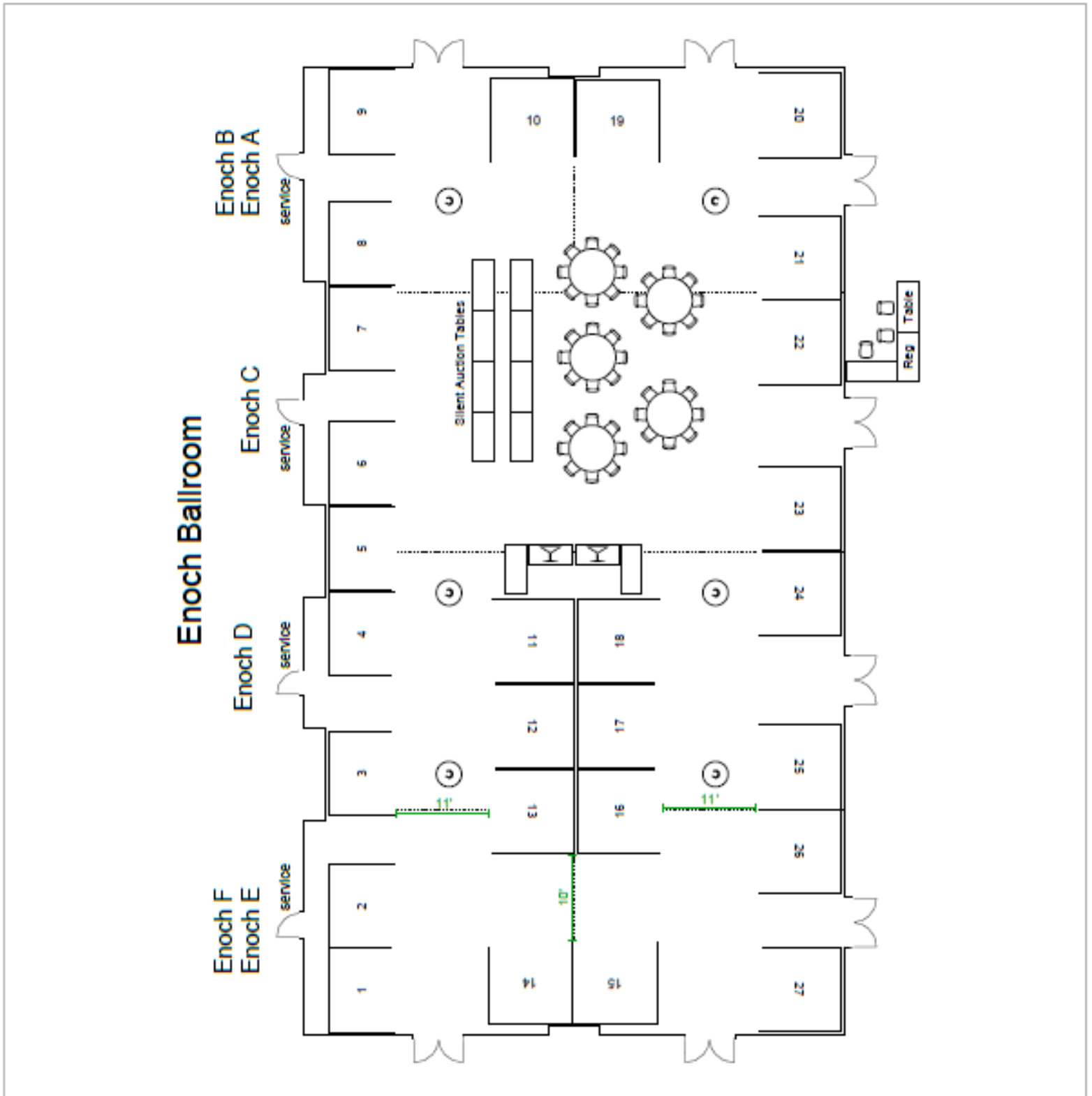
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TRADESHOW BOOTH LAYOUT



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2025 PVMA Spring Conference

TRADESHOW EXHIBITOR SCHEDULE

Please find below the schedule of events for the PVMA Spring Conference Tradeshow. The PVMA requests that exhibitors have their respective tradeshow booths set up prior to 12:30 P.M. on Tuesday February 25th to ensure all exhibitors are ready and available for the 2:30 P.M. coffee break. Please ensure that your company logo is sent to the PVMA Sponsorship Committee for our rolling slide show and agenda packages. The deadline for logo and profile submissions is January 20, 2025.

Tuesday, February 25, 2025	
9:00 A.M. - 11:00 A.M.	Exhibitors move in and booth setup
11:00 A.M. - 12:45 P.M.	Conference registration
12:45 P.M. - 3:00 P.M.	Conference welcome and educational sessions
3:00 P.M. - 3:30 P.M.	Coffee break with exhibitors
3:30 P.M. - 5:00 P.M.	AGM
5:00 P.M. - 7:30 P.M.	Meet and greet with exhibitors
Wednesday, February 26, 2025	
7:00 A.M. - 8:15 A.M.	Breakfast
8:15 A.M. - 10:30 A.M.	Greeting and educational sessions
10:30 A.M. - 11:00 A.M.	Coffee break with exhibitors
11:00 A.M. - 12:00 P.M.	Educational session
12:00 P.M. - 1:00 P.M.	Lunch
1:00 P.M. - 3:00 P.M.	Educational sessions
3:00 P.M. - 3:30 P.M.	Coffee break with exhibitors
3:30 P.M. - 4:30 P.M.	Educational sessions
4:30 P.M. - 5:30 P.M.	Cash bar with exhibitors
5:30 P.M. - 8:00 P.M.	Banquet
8:00 P.M. - 9:00 P.M.	Cash bar and silent auction with exhibitors
Thursday, February 27, 2025	
7:00 A.M. - 8:15 A.M.	Breakfast
8:15 A.M. - 10:30 A.M.	Greeting and educational sessions
10:30 A.M. - 10:45 A.M.	Closing remarks
10:45 A.M. - 1:00 P.M.	Nutrition Break and Tradeshow exhibitor teardown



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Tradeshow and Sponsorship Form

Company Name:
Address:
City:
Postal Code:
Email:
Office Phone:
Cell Phone:
Company Representatives: _____ <i>(Names will appear on Tradeshow badges)</i>

Tradeshow Booth Rental	Price	<i>Please Fill in the Correct Space</i>
Single 10x10 Booth:	\$800	
Double 10x20 Booth:	\$1,200	
Meal Package without Banquet:	\$225	
Meal Package with Banquet:	\$300	
Educational Booth:	\$400	
Additional Banquet Ticket:	\$75	
Non-Profit Booth:	\$300	
Please check if power is required at the booth <input type="checkbox"/>	Subtotal:	\$
	GST (5%):	\$
	Total:	\$

Conference Sponsorship	Price	<i>Please fill in Sponsorship Value</i>
Friends of the PVMA:	Up to \$499	
Bronze:	\$500-\$999	
Silver:	\$1,000-\$2,499	
Gold:	\$2,500-\$4,999	
Platinum:	\$5,000+	
Other:		

Silent Auction Donation:
<i>(Value of Donation)</i>

Payment Options:	
Please Invoice Me (Cheques payable to PVMA):	
Credit Card:	
Mastercard/Visa:	Authorization Date:
Card Number:	Name:
Expiry Date: CVV:	Signature: